



FOR IMMEDIATE RELEASE

BLR®—Business & Legal Resources—wins APEX Award of Excellence for “How to Write an Affirmative Action Plan”

Brentwood, TN, June 10, 2014—BLR®—Business & Legal Resources— announces that its published report, “[How to Write an Affirmative Action Plan](#)” has won an Excellence in Writing award from APEX.

APEX 2014, the 26th Annual Awards for Publication Excellence, is an international competition that recognizes outstanding publications from newsletters and magazines to annual reports, brochures and websites.

According to the APEX 2014 judges, "The awards were based on excellence in graphic design, quality of editorial content and the success of the entry in conveying the message and achieving overall communications effectiveness."

BLR’s “How to Write an Affirmative Action Plan” helps federal contractors draft an affirmative action plan that fully complies with the Office of Federal Contract Compliance Programs (OFCCP) requirements. Doing so helps contractors minimize their legal risks and focus on contract execution.

“How to Write an Affirmative Action Plan” addresses new regulatory affirmative action plan requirements for employees with disabilities and veterans, how to conduct factor analysis and an internal audit, how to complete workforce and employee compensation analyses, workplace diversity training programs and recruiting minorities, women, veterans, and individuals with disabilities, and other topics of interest to contractors

About BLR®—Business & Legal Resources

For over 35 years, BLR® has simplified compliance with state and federal legal requirements, helping U.S. businesses succeed. BLR® offers authoritative content, training, and practical, easy-to-use tools for the HR & employment law, workplace safety, environmental compliance, compensation & benefits, and politics & legal markets. Through our expert in-house editors and exclusive attorney network, we provide the most comprehensive, reliable state-specific information available—and we do it in all 50 states. Our award-winning information products—including training programs, events, web portals, reports and subscription services—give businesses of all sizes and industries the best tools available at affordable prices.

BLR® products and services include the online information services [HR.BLR.com](#), [Compensation.BLR.com](#), [Safety.BLR.com](#), [Enviro.BLR.com](#), and [HRLaws.com](#), online training system [TrainingToday](#), [TRAC360 for SPCC](#), and the [Advanced Employment](#)

[Issues Symposium](#). Many of BLR®'s employment law products and events are developed in conjunction with the [Employers Counsel Network](#), an affiliation of 50 law firms, one in each state, representing management in employment law matters.

About the APEX Awards

The APEX Awards for Publication Excellence is an annual competition for publishers, editors, writers and designers who create print, Web, electronic and social media. Communications Concepts, Inc. sponsors the APEX Awards, and advises professionals who write, edit and manage business communications, on best strategies and practices.

In the Twenty-sixth Annual APEX Awards, awards were given in 122 individual categories, within 11 main categories including: newsletters; magazines, journals and tabloids; annual reports; print media; electronic media; social media; websites; campaigns, programs and plans; writing; design and illustration; and one-of-a-kind publications.

Contact:

Pete McPherson
800-274-6774, ext. 2202
pmcpherson@blr.com